21-22 Program AEFIS Aggregate

Outcome Space: Program - AA Mass Media 2.0
Level: Program
Term: Fall 2021, Spring 2022
Detail Level: Outcome
✎ Edit Report Parameters

Outcome Assessment Summary Report   Export ▾

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
AA Mass Media 2.0	MAMD1	Discuss the history, theories, and practical applications of mass media	51	35.2% / 41.1% / 0.0% 0.8% / 7.8%	82 %
AA Mass Media 2.0	MAMD2	Explain theories and principles of communication in various contexts	1195	49.4% / 30.1% / 10.8% 4.2% 5.5%	79 %
AA Mass Media 2.0	MAMD3	Apply writing skills appropriate to several different mass media formats	48	41.7% / 33.3% / 16.7% 4.2% 2.2%	75 %
AA Mass Media 2.0	MAMD4	Create mass media products involving print, photography, audio, and video	66	54.5% / 24.2% / 9.1% 6.1% 6.1%	79 %
AA Mass Media 2.0	MAMD5	Explain legal and ethical issues of creating and distributing information through mass media	26	42.3% / 34.6% / 0.0% 11.5% / 11.5%	77 %
Average Student Performance Level across all PLOs			1386	48.8% / 30.5% / 10.3% 4.0% 6.7%	79 %